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The contents of the white paper include technical information and requires a familiarity with distributed ledger technology in order to comprehend the eInc and its associated engineering risks. Recipients of this document are encouraged to seek external advice, and are solely responsible for making their own assessment of the matters herein, including assessment of risks, and consulting their own technical and professional advisors.

For any questions/queries, feel free to reach out to us on [info@einc.io](mailto:info@einc.io).

### **Project Risk and Risk Management**

#### **A. Regulatory risk**

At present, although some governments, such as Japan, hold a positive attitude towards blockchain technology and cryptocurrency, and have established favorable policy to support the growth of the industry, there are still many uncertainties at the regulatory level due to conflicts between the decentralized nature of public blockchains and the policies of existing centralized governments. Governments adverse to the proliferation of the use of cryptocurrencies in local commerce could issue laws and regulation deeming the use of cryptocurrencies a regulated activity. e.g. In recent weeks, countries such as China have issued regulations or statements prohibiting token sales, while other countries like the U.S. have sought to bring the sale of tokens within the same regulatory oversight as securities offerings. This could result in holders of ETI being unable to use their coins in the future without further regulatory compliance.

The management team will use the following ways to mitigate the regulatory risks:

- The team will set up a separate Public Relations department that will actively communicate with relevant government authorities and industry practitioners, so as to design and carry out its digital asset issuance, trading, blockchain finance, blockchain applications, and other businesses under existing legal framework.

## **B. Market risk**

The ultimate goal of eInc is to enable organisations and individuals to run businesses on the blockchain. However, since the blockchain industry is still in its infancy, the project will face a variety of market tests in the future.

The Operations team will use the following ways to mitigate the market risks:

- eInc Operations team will attend industry meetings regularly and hold press releases on project progress from time to time to communicate and discuss with relevant businesses regarding current market needs and prospects. This can ensure that the project is able to promptly respond to voices of the community and market.

## **C. Technical risk**

The goal of eInc is to establish a platform to run organisations on the blockchain, which is a challenging task in terms of technology development. Therefore, the project puts a high demand on top-notch technical talents and requires extensive research involvement and engagement.

The Operations team will use the following ways to manage the technical risk:

- Work closely with top developer communities and research institutions to focus on the development of the ecosystem.
- The eInc team will also regularly allocate funds to support the construction of eInc community and carry out in-depth collaboration with other blockchain and crypto communities, so as to ensure that the technical risks of the project are controllable.

## **D. Financial risk**

Financial risk refers to the significant loss of investment raised through Coinsale and Pre-sale. For example, hackers or other malicious groups or organisations may attempt to interfere with eInc distribution or eInc blockchain in a variety of ways, including, but not limited to, malware attacks, denial of service attacks, consensus-based attacks, Sybil attacks, smurfing and spoofing.

The Operations team will use the following ways to manage the financial risk:

- All the digital currencies raised through Coinsale or Pre-sale are stored in multi-signature wallet with cold storage and managed by the eInc team.
- Using 3/5 multisignature, the risk of project funds being subject to expropriation and/or theft can be effectively reduced.